

HUMAN RIGHTS COMMISSION
3 YEAR TERM

MEMBER	ADDRESS	PHONE #	APPT. DATE	TERM EXPIRATION	TERM #
Patti Lynn Bongiorno			8/13/2019	2/22/2022	1
Vacant				2/22/2022	1
Adam Hayes			11/10/2020	11/14/2023	1
David Bennett			9-25-18	3-14-2023	2
Miriam L. Berrouët			1/10/2018	2/22/2021	2
Craig McGee			9-25-18	2/22/2023	2
Pamela Lynn Ray			9-25-18	9-23-22	2
Amanda Masterpaul			1/28/2020	2/14/2023	1
Veronica B. Walters			9/10/2013	9/28/2022	3

NOTE: City Residents are highlighted in blue.

The term of Miriam Berrouet (Non-Resident) expires on February 22, 2021. Ms. Berrouet does wish for reappointment. That term will expire on February 22, 2024. There is also a vacant seat due to Mr. Clark's resignation. That seat's expiration will remain at February 22, 2022. The resumes on file are Tania Appel (Non-Resident), Betsy Smithdeal (Non-Resident), and Laniece Mayfield (Non-Resident).

October 6, 2020

Tania M. Appel

RE: Human Rights Commission Vacancy

Greetings,

I am very interested in applying for the Human Rights Commission vacancy for the City of Myrtle Beach.

My altruistic nature and my 7+ years' experience working with people that have different abilities has prepared me to understand the diverse needs of our community and to resolve difficult and sensitive issues in a mindful and compassionate manner.

Throughout my experience with Vocational Rehabilitation, I have been very successful in creating and maintaining strong partnerships with many local businesses. Understanding the fine balance between the needs of these businesses, and the unique needs of individuals is something I am very passionate about.

I believe my experience in talking to diverse audiences, conducting small roundtables and speaking in front of targeted organizations provides me with the skill set needed to recognize and assist in eliminating discriminatory practices within the City of Myrtle Beach.

In closing, I believe I am a strong candidate for the Human Rights Commission vacancy and would appreciate being considered for this position.

With Kindest Regards,

Tania M. Appel

TANIA M. APPEL

EDUCATION

Kaplan University / Master of Science in Psychology / GPA 3.92	May 2012
Empire State College / Bachelor of Science in Community and Human Services / GPA 3.47	June 2009
Mildred Elley / Associate Paralegal Studies / GPA 4.0	May 2004

ACHIEVEMENTS / PROFICIENCIES

- Excellent negotiation and conflict resolution skills.
- Proficient in active listening and motivational interviewing.
- SC Department of Commerce Waccamaw Advisory Board Member.
- Georgetown Leadership Program Alumni.
- South Carolina Notary (since 2005).
- American Sign Language.
- Psi Chi International Honor Society.
- Alpha Beta Kappa National Honor Society.

PROFESSIONAL EXPERIENCE

SOUTH CAROLINA VOCATIONAL REHABILITATION DEPARTMENT, Conway, SC **05/02/2013 - Present**

Business Development Specialist (Promotion) **09/01/2015 - Present**

Serving Horry and Georgetown Counties

- Responsible for obtaining and maintaining positive business partnerships in Horry and Georgetown Counties.
- Develops and secures new positions for VR consumers through liaison activities with business partners.
- Collects, analyzes and compiles local labor market, economic, and demographic data to create and implement yearly marketing plans.
- Provide workforce recruitment assistance that supports employers search for skilled and qualified candidates.
- Provide information and support services to businesses to educate them about accessing untapped labor pools.
- Engage in strategic planning and economic development activities with businesses and workforce development partners to provide coordinated services that meet the needs of the businesses.
- Provide staff training to ensure current and new staff are up to date on how to provide effective VR business services and the importance of coordinating engagement efforts with local businesses.
- Contributing staff member of Leadership Team, Area Council and Management Team for both Conway and Georgetown offices.

Betsey C. Smithdeal

Summary of Qualifications

- Excellence in customer satisfaction
- Interpersonal skills
- Productive business relationships
- Detailed strategic planner
- Effective communicator

Education

University of Kentucky, BA Education

Certifications

Series 7 and 66 Licenses
Successfully completed The Business Lender Academy for BB&T

Professional Experience

PINNACLE BANK

Mar. 2020-Present

Myrtle Beach, SC

Wealth Advisor- Private banking for affluent clients and business owners

BB&T BANK

Nov. 2000-Mar. 2020

Charlotte, NC and Myrtle Beach, SC

Wealth Advisor – BB&T Wealth Division

Responsible for current portfolio of 500+ Wealth clients and business development for new clients to assist them with investments, risk management, strategic credit, banking services, trust and estate planning, and comprehensive financial planning

Regional Account Executive – BB&T Equipment Finance Division

- Outside sales rep covering 5 regions in 4 states
- Responsible for calling on bankers for referrals and prospecting outside business from commercial clients ranging from \$1-100 million in revenue size and handling transactions from \$100,000 and up.
Gathered and analyzed business and personal tax returns along with financial statements in order to prepare written credit files for submission of approval

Vendor Account Executive – BB&T Equipment Finance Division

- Outside sales rep covering four states and servicing 100+ vendors
- Responsible for signing up new vendors, continuing to get new business from current vendors, and working deals over \$150K
- Top producer among 3 other reps

Equipment Finance Sales Rep- BB&T Equipment Finance Division

- Serviced 100+ outside vendors for fifteen states by submitting applications, preparing and sending contracts, funding deals, and making sales calls to maintain relationships and obtain new business

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Commercial Account Analyst- BB&T Cash Management Division

- Serviced over 1000+ commercial clients and their accounts

Mortgage Customer Service Representative - BB&T Mortgage Division

- Serviced mortgage clients and their accounts

REGIONS BANK

Oct. 1999-Nov. 2000

North Augusta, SC

Loan Processor

- Processed loans for retail and commercial
- Filled in for relationship bankers and tellers when needed

Jennifer Adkins

From: Laniece
Sent: Thursday, December 17, 2020 5:00 PM
To: Jennifer Adkins
Subject: [External]Applying for Human Rights Commission Board

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

Hello Jennifer Adkins,

I hope this email reaches you well. I am applying for the position of board member for the human rights commission in Myrtle Beach. My personal belief is that humans are our most precious resource and the rights, liberties, and freedoms that are enjoyed in our country should be available to all. It is of utmost importance to me to be an advocate for those who cannot always speak for themselves. I feel that my beliefs align with those of the human rights commission.

I grew up in North Myrtle Beach, SC and graduated from North Myrtle Beach High School in 2002. I am a Realtor and have assisted numerous families in our area to achieve their dreams of home ownership. I consider the Myrtle Beach area my home and I am eager to use my experiences in the area and relationships with the people here to continue to serve in our wonderful community.

I currently serve on the Coastal Carolina Association of Realtors Education Committee and I am also a member of the 2020 CCAR Leadership class. I am a member of the One Cares program and had the pleasure of participating in the recent remodel of Sea Haven. I have an Associates in Arts degree from Horry Georgetown Technical College and received my Real Estate License from Fortune School of Real Estate. I have been a full time Real Estate professional since 2015 and I am currently a Broker Associate with Realty One Group Dockside.

My husband and I were married in 2011 and have two beautiful children together. Our daughter Maliya is 4 and our son Kyland is 6. I am so grateful to have the opportunity to raise our children here in beautiful Myrtle Beach, SC. I know, just as I was by growing up here, my children are fortunate enough to enjoy our mild weather and observe the great culture here in the area.

I believe that it is our personal responsibility, as human beings, to protect one another. To speak for those who may not be able to speak for themselves. To stand up for what is right even when others oppose you or when what is right does not align with the popular opinion. Historically, so many others have given their lives so that we can live free from slavery, and torture, receive quality education, and free from discrimination. There is so much more work to be done and I would like to help. Please consider me for a board member position on the Myrtle Beach human rights commission in 2021. I appreciate your time and consideration. Thank you.

Best Regards,

Laniece Mayfield Real Estate
Realtor®



Please Remember - A contract is not RATIFIED AND ACCEPTED until it is SIGNED by the seller - not sent to the seller!

"E-mails sent or received shall neither constitute acceptance of conducting transactions via electronic means nor create a binding contract until and unless a written contract is signed by ALL parties."

IMPORTANT NOTICE: Never trust wiring instructions sent via email. Cyber criminals are hacking email accounts and sending emails with fake wiring instructions. These emails are convincing and sophisticated. Always independently confirm wiring instructions in person or via a telephone call to a trusted and verified phone number. Never wire money without double-checking that the wiring instructions are correct.

South Carolina Real Estate Commission requires that all real estate agents present the "Agency Disclosure" brochure to all buyers and/or sellers with when significant contact is made. Please see this brochure [http://www.llr.state.sc.us/pol/rec/recpdf/SC Disclosure of Real Estate Brokerage Relationships.pdf](http://www.llr.state.sc.us/pol/rec/recpdf/SC%20Disclosure%20of%20Real%20Estate%20Brokerage%20Relationships.pdf) . This form is not company specific, but rather a statewide requirement.